

Titan Theater Troupe
Adlai E. Stevenson High School • Sterling Heights, MI
ADVERTISING AGREEMENT

Advertisements	One show	Full Season
Corporate Premier Ad - full page ad, 10 tickets to one performance	\$600	\$2000
Corporate ad - half page, 5 tickets to one performance	\$400	\$1500
Limited Offer- Color Advertisement		
• Back of Playbill (8.5”H x 7”W)	\$300	\$1000
Limited Offer- Black and White Advertisement		
• Inside front or back cover of playbill (8.5”H x 7”W)	\$250	\$750
Unlimited- Black and White Advertisement		
• Full page (8.5”H x 7”W)	\$200	\$500
• Half page (4.25”H x 7”W)	\$100	\$300
• Quarter page (4.25”H x 3.50”W)	\$50	\$150
• Business card (2”H x 3.5”W)	\$25	\$75
Happy Ads (12 words)	\$10	
Patron Sponsor- Family or Company name listed by patron level		
• Platinum patron – listed in playbill	\$100	\$320
• Gold patron – listed in playbill	\$75	\$240
• Silver patron – listed in playbill	\$50	\$160
• Bronze patron – listed in playbill	\$25	\$80

Receipt date _____ Amount Paid _____ Sold By _____

If you have questions? titantheaterads@gmail.com

Retain this portion for your records

Return this portion with payment and artwork
(unless submitting artwork electronically)

Sold to: _____

Address: _____

City _____

State _____ Zip _____

Contact Person

Phone _____

Total Ad Cost

Method of Payment: ____ Check ____ Cash

Purchaser Signature

Sold by

Make check or money order payable to:
Stevenson High School

Clip (do not staple) payment and ad copy/artwork
to the back of this page

Mail to: Stevenson High School
Attn: Cheryl Jackson/Drama Director
39701 Dodge Park
Sterling Heights, MI 48313

Send electronic version of ad to:
titantheaterads@gmail.com

Ad Submission Requirements and Limitations

1. All ads will be published in black & white with the exception of full page cover ads (limited to 3). For black and white ads, please prepare with black and white type fonts, clip art and/or photos. Use of color photos for black & white ads may cause distortion when ads are converted to gray scale for printing.
2. If possible, pre-format ad to the size you require. We can enlarge or reduce ads if submitted electronically, but some distortion may occur.
3. Whenever possible, photos should be submitted electronically in a separate file from text for the ad. However, if photo is embedded in pre-formatted ad, it should be inserted into the ad as a jpg, tif, or eps file object.
4. Electronic submission of your completed ad is preferred, but we can scan and place your business card or customer coupon, or assist you in the development of your ad copy.

Submit electronic version of your ad to: titantheaterads@gmail.com

PATRON AD ONLY: Fill out message in boxes below. MAINTAIN A BLANK SQUARE FOR EACH SPACE BETWEEN WORDS.
Only one (1) letter/character per square – up to a maximum of 100 characters.

Personal Wishes (12 words maximum):

Patron Form

The most effective way for us to raise money for each show is through patronage. That patronage can come in three forms: Direct donations of check or cash (Patron Sponsorship), selling of advertising space in our playbills, and our bottle drives. Patrons are then listed in the program base on four levels of giving, showing their support.

Our goal for each family to help raise a **Minimum of \$50 per student.** More than \$50 is **GREATLY APPRECIATED.** The end goal is this money comes from outside of the family. Although donations from within a family are greatly appreciated and gladly accepted, the goal is for students to participate in the fundraising aspects for each show participating in. **EVERY STUDENT IN THE COMPANY IS TO PARTICIPATE IN RAISING MONEY.** \$25 are our Bronze patrons, \$50 are silver patrons, and \$75 are our gold patrons, \$100 are our Platinum patrons. Our program, which puts on four events a year (Night of Comedy, Children’s Show, MIFA, and Musical), in addition to attending thespians festival, is given NO STARTER MONEY from the district. All the funds needed must come through student fundraising, patronage, and ticket sales. If we don’t hit our fundraising goal we might have to ask for more money per student to cover costs and that is not our goal!

If these funds are a financial hardship please email Mrs. Jackson at

Cheryl.jackson@uticak12.org

Name as it should appear in the program (Ex. The Doe Family) _____

Patron Sponsor Range \$25, \$50, \$75, \$100 or Full Season \$80, \$160, \$240, \$320

Student responsible for securing patron _____

Did you participate in Bottle drive? Total turned in: _____

Did you sell playbill advertising space? Total sold: _____